

# 23 VIDEO

With 23 Video your organization can have its own videosite in minutes. Just like a normal website, your videosite has its own design and your own domain name. Let it be a part of your website, or intranet - or run as a separate site or activity. See what others are using videosites for at [www.23video.com](http://www.23video.com)



## YOUR OWN VIDEOSITE

With 23 Video your organization's videosite can be designed down to the last detail. It's easy to create a unique experience around your videos, varying from an integrated video section in your website to a separate videosite.

- × Your own design and domain
- × Your own video player
- × Your own relationship to your users



## DESIGN

You have full freedom to implement your organization's visual identity, using the drag and drop design tool or redesigning our open-sourced video player.

- × Design with standard web technologies such as HTML, CSS and JavaScript.
- × Well-designed templates to help you get started
- × Strong developer community to help you customize your site



## NO LIMITATIONS

With 23 Video you are free to focus on creating value with your videosite, there are no complex limitations to work around.

- × Unlimited number of videos
- × Unlimited number of users
- × Unlimited length of videos



## ANALYTICS

Actionable analytics to give you feedback and track the performance of your videos.

- × Track plays and engagement time on videos
- × See when visitors are dropping off during playback
- × Learn which sites are embedding your videos



## DISTRIBUTION

Easily distribute your videos across the web, mobile and podcast with just one upload.

- × Let visitors subscribe via email, podcasting, iTunes or AppleTV
- × Post videos automatically to Facebook, YouTube, Twitter and Google Video
- × Built-in search engine optimization for video



## ACCESS

Control how your videos are uploaded and who can access them.

- × Build a community by letting visitors upload videos with Open Upload
- × Integrate with your intranet using IP filtering or single sign-on
- × Require users to log in or pay to access your videosite



## PLAY EVERYWHERE

Your videos can be played in all devices and platforms without installing any software. Just upload any type of video file and we'll convert it to all the necessary versions, so it can be delivered on all mobile devices and browsers.

- × Support for mobile devices such as Android, iPhone and iPad through HTML5
- × Global Delivery Platform for instant access anywhere in the world



## INTEGRATE EASILY WITH API

With our extensive API you can easily integrate 23 Video with other systems.

- × Well-documented and secure API based on OAuth
- × Extend your 23 Video site with your own features



## 100% HUMAN SERVICE

Our customer service program provides you with a dedicated person from our team who will help you get started and make the most out of 23 Video and your videos online.

- × Dedicated 100% Human service
- × Your own 23 Video contact person
- × Help to build the strongest videosite possible



## ONE PRICE

With 23 Video there are no setup costs or complicated pricing models, only one monthly price.

- × \$675 per month, including 1TB traffic, the equivalent of 160,000 minutes of video playback
- × No extra license or module costs
- × All product updates are included for free